# >>> ballina skateboarding event

Ballina Shire Council is currently seeking Expressions of Interest (EoI) from organisations to manage and coordinate a skateboarding event at Missingham Bridge Skatepark in 2017 and 2018.



#### >>> Council Financial Support

Council has funds up to \$4000 inclusive of GST per year available to support the costs of coordinating this event. A memorandum of understanding on financing between the Event Coordinator and Council will be prepared on acceptance of a successful Eol.

The successful Eol will be chosen by a panel nominated by Council's General Manager. The applicant will be required to seek approval for the event on public land.

# >>> What makes a great skateboarding event

An event that provides an opportunity for the general public to actively support young people.

- An event that promotes and connects the Ballina Shire youth with skateboarding at a professionally managed event.
- An event that increases the overall awareness and participation opportunities for skateboarders in the Ballina Shire through the delivery of a high quality and professionally managed event.

#### >> Evaluation criteria

All submissions will be initially assessed based on the following criteria:

- History of organising similar events Any history of hosting community events.
- Evidence of Public Liability Insurance The organiser must hold a minimum \$20,000,000 public liability insurance cover specific to the scheduled event.

- Event details Proposed name and anticipated audience numbers.
- Preferred dates Must be two events, one in 2017 and one in 2018 and must be held between 1 July and 31 December.
- Event Program A draft program of activities is to be provided.
- Community Partnerships Plans to leverage the event to strengthen community capacity. Engagement of local organisations in the development of the event program.
- Site Map A proposed site map is to be provided.
- Event budget A draft budget is to be provided.
- Cost to participate Indicate whether the event will be free to participate or whether there will be a cost to participate.
- **Sponsorship** Seeking additional sponsorship is a significant factor in determining the final budget and viability of the event. An indication of how the organisation plans to seek sponsorship should be included.

### Submissions close

4.30pm Wednesday 14 June 2017.

## >> Lodgement

The General Manager Ballina Shire Council PO Box 450 BALLINA NSW 2478





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