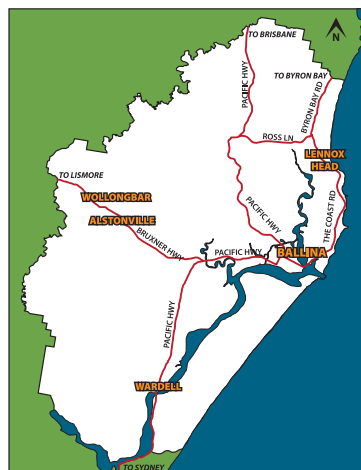


Introduction

Ballina Shire is located on the Far North Coast of New South Wales approximately 770km north of Sydney and 210 km south of Brisbane. The Shire covers a total area of 485 square kilometres and boasts 32km of white sandy beaches and a glorious hinterland environment. Major towns and villages include Ballina, Alstonville and Lennox Head.

Ballina Shire's economy is underpinned by a mixture of industrial and commercial activity. Major industry sectors include retail, property and business services, health and community services and education as well as a diverse range of agricultural industries producing beef, sugar, dairy products, tropical fruit, nuts, coffee and medicinal plant crops.

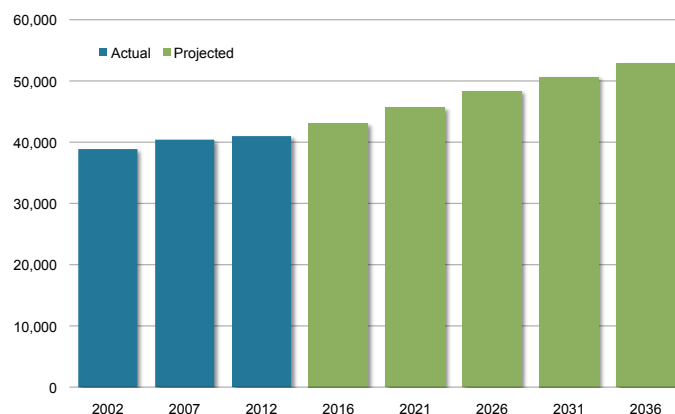


Population

The population of Ballina Shire in 2012 was 40,993 persons, representing an annual increase of 240 persons, or 0.6%, which was higher than the average growth for the Northern Rivers (0.3%). Over the past five years, the population of Ballina Shire has experienced average annual growth of 0.3%.

Population

Ballina Shire



Source: ABS 3218.0, NSW Dept of Planning, Lawrence Consulting

Population

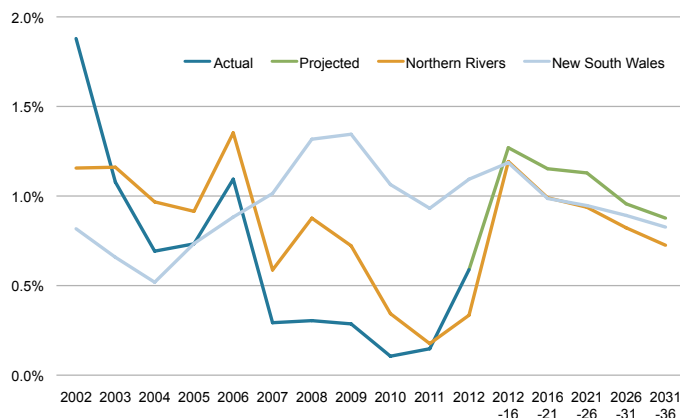
	Level 2012	Annual % change	Level 2036	Avg ann % chg (2012-36)
Ballina Shire	40,993	0.6	52,905	1.1
Northern Rivers	288,772	0.3	358,783	0.9
New South Wales	7,290,345	1.1	9,066,100	0.9

Source: ABS 3218.0, NSW Dept of Planning, Lawrence Consulting

Projections to the year 2036 show that Ballina Shire's population is expected to increase by an average of 1.1% per annum, to a level of approximately 52,905 persons. This growth is higher than the forecast averages for both the Northern Rivers and New South Wales (both 0.9%).

Population Growth

Ballina Shire



Note: Changes are average annual % changes for 2012-36
Source: ABS 3218.0, NSW Dept of Planning, Lawrence Consulting

Key Highlights

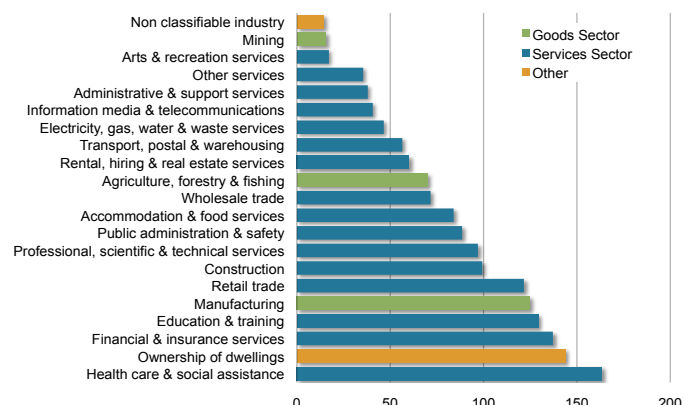
- Annual population growth of 240 persons, or 0.6% to a level of 40,993 in 2012, higher than increase for the Northern Rivers (0.3%)
- Gross regional product (GRP) of \$1.8 billion in 2011/12, contributing 15.8% to the GRP of the Northern Rivers
- Annual real GRP growth of 6.7% in 2011/12, significantly higher than the average for New South Wales (2.4%)
- Estimated number of employed persons was 20,301 in the June Quarter 2013, an annual increase of 0.6%
- Total annual turnover of approximately \$1.4 billion from over 4,100 local businesses
- Unemployment rate of 4.9% in the June Quarter 2013, well below the averages for the Northern Rivers (6.7%), New South Wales (5.2%) and Australia (5.4%)
- Annual growth of 3.8% and 4.7%, respectively, in the number and value of dwelling approvals in the year to the June Quarter 2013
- Significantly higher participation rate in 2012 (62.6%) than the average for the Northern Rivers (57.7%)

Gross Regional Product

The Gross Regional Product (GRP) for the Ballina Shire was \$1.8 billion in 2011/12. Ballina Shire recorded real annual GRP growth of 6.7%, which was significantly greater than the average for New South Wales (2.4%). Ballina Shire contributed 15.8% and 0.4%, respectively, to the gross regional / state products of the Northern Rivers (\$11.3 billion) and New South Wales (\$455.3 billion) in 2011/12.

Industry Contribution to GRP

Ballina Shire, 2011/12 (\$ million)



Source: Lawrence Consulting

With regard to industry, the largest contribution was made by the Health Care & Social Assistance sector, with approximately \$163.5 million, or 9.1% of the total GRP for Ballina Shire, followed by Financial & Insurance Services (7.7%), Education & Training (7.2%) and Manufacturing (7.0%).

The Electricity, Gas, Water & Waste Services sector experienced the highest annual increase in industry value added in 2011/12, rising substantially by 27.6% from the level recorded in 2010/11, followed by Agriculture Forestry & Fishing (up 27.2%), Wholesale Trade (up 15.1%) and Transport, Postal & Warehousing (up 13.2%).

Gross Regional Product, Annual Industry Growth

Ballina Shire, 2011/12



Source: Lawrence Consulting

Ballina Shire received a relatively higher industry contribution to total GRP from the Agriculture, Forestry & Fishing; Electricity, Gas, Water & Waste Services; Construction; Retail Trade; Accommodation & Food Services; Rental, Hiring & Real Estate Services; Public Administration & Safety; Education & Training; Health Care & Social Assistance; Arts & Recreation Services; and Other Services sectors than New South Wales in 2011/12.

Gross Regional Product

Industry division	Ballina Shire			Northern Rivers			New South Wales		
	Level (\$m)	% of total	Annual % change	Level (\$m)	% of total	Annual % change	Level (\$m)	% of total	Annual % change
Agriculture, forestry & fishing	69.8	3.9	27.2	433.3	3.8	27.2	6,764	1.5	27.2
Mining	15.5	0.9	-6.3	71.8	0.6	-6.3	14,436	3.2	-6.3
Manufacturing	124.9	7.0	7.9	960.0	8.5	7.9	35,154	7.7	7.9
Electricity, gas, water & waste services	46.6	2.6	27.6	335.2	3.0	27.6	11,834	2.6	27.6
Construction	99.3	5.6	2.1	490.7	4.3	2.1	22,403	4.9	2.1
Wholesale trade	71.6	4.0	15.1	477.6	4.2	15.1	20,321	4.5	15.1
Retail trade	121.6	6.8	3.2	743.8	6.6	3.2	18,729	4.1	3.2
Accommodation & food services	84.0	4.7	4.3	518.0	4.6	4.3	13,052	2.9	4.3
Transport, postal & warehousing	56.5	3.2	13.2	405.1	3.6	13.2	21,420	4.7	13.2
Information media & telecommunications	40.6	2.3	-4.4	272.4	2.4	-4.4	18,314	4.0	-4.4
Financial & insurance services	137.1	7.7	1.7	737.3	6.5	1.7	64,316	14.1	1.7
Rental, hiring & real estate services	60.1	3.4	8.4	355.6	3.1	8.4	11,236	2.5	8.4
Professional, scientific & technical services	97.0	5.4	4.7	517.6	4.6	4.7	33,649	7.4	4.7
Administrative & support services	38.0	2.1	-4.6	266.9	2.4	-4.6	13,182	2.9	-4.6
Public administration & safety	88.5	5.0	1.0	587.8	5.2	1.0	20,118	4.4	1.0
Education & training	129.4	7.2	9.3	834.7	7.4	9.3	20,170	4.4	9.3
Health care & social assistance	163.5	9.1	7.0	1,109.7	9.8	7.0	27,232	6.0	7.0
Arts & recreation services	17.2	1.0	2.4	104.0	0.9	2.4	4,266	0.9	2.4
Other services	35.5	2.0	7.2	232.7	2.1	7.2	8,292	1.8	7.2
Non classifiable industry	14.4	0.8	5.8	92.8	0.8	5.8			5.8
Total Industry Income	1,511.0	84.5	6.6	9,546.8	84.5	6.6	384,888	84.5	6.6
Ownership of dwellings	144.0	8.1	6.2	909.7	8.1	6.2	36,675	8.1	6.2
Taxes less subsidies on production and imports	133.7	7.5	4.0	844.5	7.5	4.0	34,046	7.5	4.0
Statistical discrepancy	-1.3	-0.1		-8.3	-0.1		-336	-0.1	
Gross Regional Product	1,787.4	100.0	6.7	11,292.6	100.0	6.7	455,275	100.0	6.7

Note: All values are in current prices, whilst annual change reflects growth in chain volume measures.

Source: Lawrence Consulting

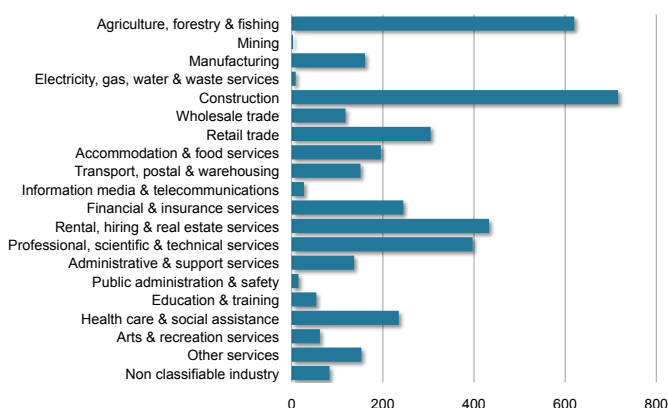
Business Turnover

The most recent ABS Australian Business Register indicated there were an estimated 4,120 businesses (i.e. registered for GST and actively trading) in the Ballina Shire in June 2012, which represented a slight annual decrease of 1.0%.

Construction is the largest industry in terms of business numbers in the Ballina Shire, accounting for 17.4% of the total number of businesses, followed by the Agriculture, Forestry & Fishing (15.0%), Rental, Hiring & Real Estate Services (10.5%) and Professional, Scientific & Technical Services (9.6%) sectors.

Businesses by Industry

Ballina Shire, June 2012

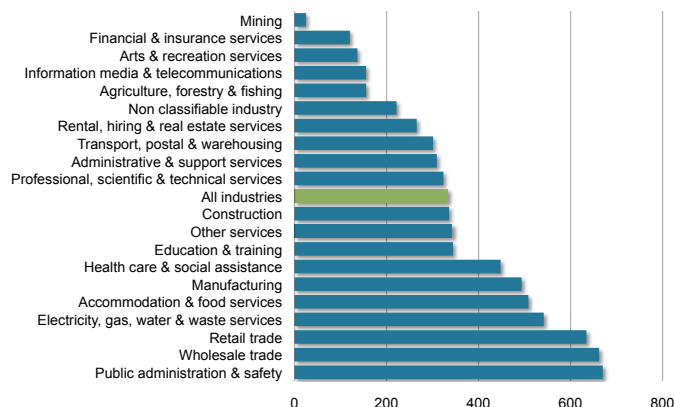


Source: ABS 8165.0

The estimated total turnover of all industry in the Ballina Shire was \$1.4 billion in 2011/12, representing an annual increase of 1.6%, whilst the average turnover of all businesses was approximately \$332,800 (up 2.6%).

Average Business Turnover

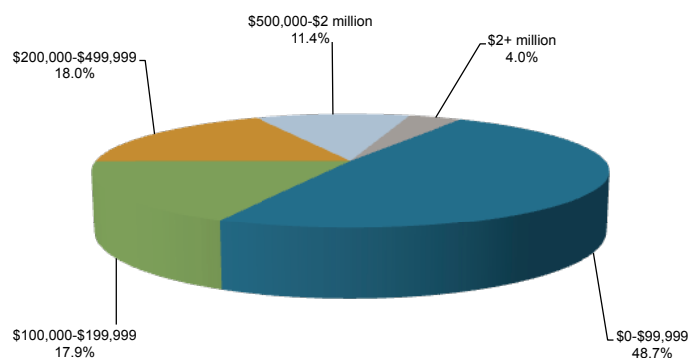
Ballina Shire, 2011/12 (\$'000)



Source: ABS 8165.0

Businesses by Turnover

Ballina Shire, 2011/12



Source: ABS 8165.0

Businesses by Industry

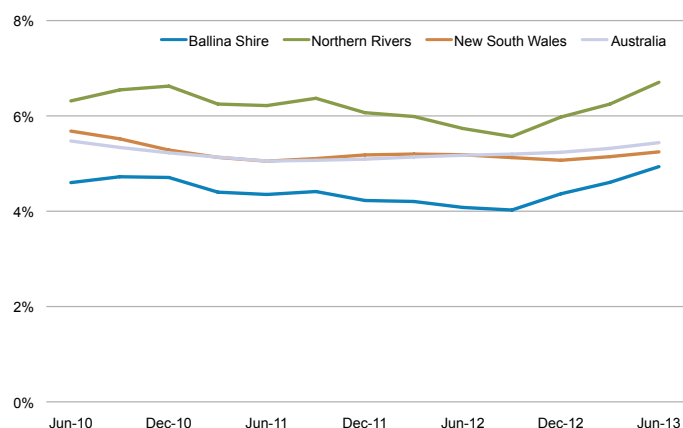
Industry	Level June 2012	% of total	Total industry turnover (\$m)	% of total	Avg business turnover (\$'000)
Agriculture, forestry & fishing	620	15.0	96.6	7.0	155.8
Mining	3	0.1	0.1	0.0	25.0
Manufacturing	161	3.9	79.5	5.8	493.6
Electricity, gas, water & waste services	9	0.2	4.9	0.4	541.7
Construction	716	17.4	240.5	17.5	335.9
Wholesale trade	118	2.9	78.1	5.7	662.1
Retail trade	305	7.4	193.5	14.1	634.4
Accommodation & food services	196	4.8	99.7	7.3	508.4
Transport, postal & warehousing	151	3.7	45.5	3.3	301.0
Information media & telecommunications	27	0.7	4.2	0.3	155.6
Financial & insurance services	245	5.9	29.5	2.1	120.3
Rental, hiring & real estate services	433	10.5	115.0	8.4	265.5
Professional, scientific & technical services	397	9.6	128.4	9.4	323.5
Administrative & support services	137	3.3	42.4	3.1	309.3
Public administration & safety	15	0.4	10.1	0.7	670.0
Education & training	54	1.3	18.6	1.4	344.4
Health care & social assistance	235	5.7	105.3	7.7	447.9
Arts & recreation services	62	1.5	8.5	0.6	136.7
Other services	153	3.7	52.5	3.8	343.0
Non classifiable industry	83	2.0	18.4	1.3	221.7
Total	4,120	100.0	1,371.0	100.0	332.8
Annual % change	-1.0		1.6		2.6
Total (Northern Rivers), 2011/12	26,015	100.0	8,490.8	100.0	326.4
Annual % change	-1.2		0.6		1.9

Source: ABS 8165.0

Labour Market

The estimated number of employed persons in Ballina Shire was 20,301 in the June Quarter 2011, which represented a small annual increase of 0.6% from the level recorded in the June Quarter 2012.

Unemployment Rate



Source: DEEWR, Lawrence Consulting

The unemployment rate in Ballina Shire was 4.9% in the June Quarter 2013, which was below the averages for the Northern Rivers (6.7%), New South Wales (5.2%) and Australia (5.4%).

Labour Market

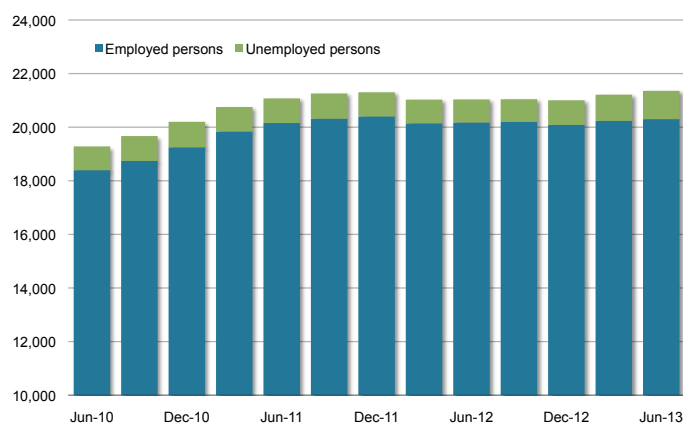
	Level Jun Qtr 2013	Qtrly % chg	Ann % chg
Employed persons (no.)	20,301	0.3	0.6
Unemployed persons (no.)	1,054	7.9	22.8
Unemployment rate (%) ^(a)	4.9	0.3	0.9
Labour force (no.)	21,355	0.7	1.5

Note: (a) Unemployment rate changes are percentage point changes.
Source: DEEWR, Lawrence Consulting

The annual growth in the number of employed persons in Ballina Shire contributed to an increase of 1.5% in the size of the labour force over the year to the June Quarter 2013, to a level of 21,355 persons.

Labour Force

Ballina Shire

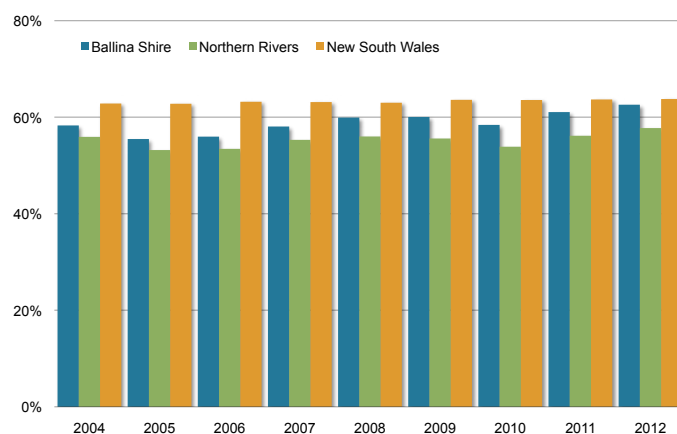


Source: DEEWR, Lawrence Consulting

Participation Rate

The participation rate (i.e. the proportion of the resident population aged 15 and over in the labour force) in Ballina Shire was 62.6% in 2012, which was 1.5 percentage points higher than the rate in 2011 (61.1%). The workforce participation rate in the Ballina Shire in 2012 was significantly higher than the average for the Northern Rivers (57.7%), but slightly lower than the rate for New South Wales (63.8%).

Participation Rate



Source: ABS 3218.0, DEEWR & Lawrence Consulting

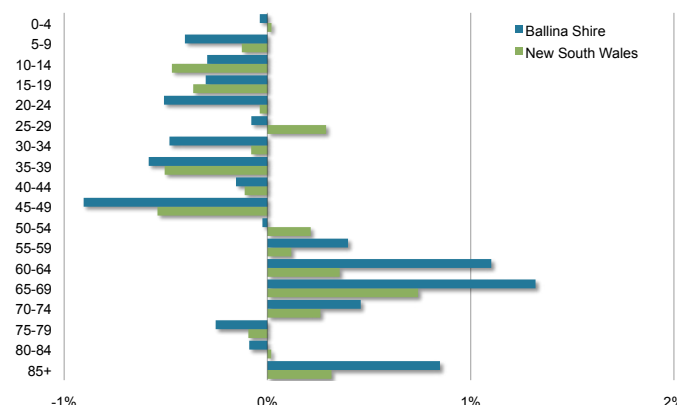
Age Distribution & Dependency Ratio

The average age of Ballina Shire residents was 43.1 years in 2012, an increase of 1.5 years from the level in 2007 (41.7 years). Between 2012 and 2036, the average age of the population of Ballina Shire is expected to increase by 3.6 years to 46.7 years in 2036. By comparison, the average age for New South Wales was 38.2 years in 2012, rising by 3.1 years to 41.3 years in 2036, whilst the average age for the Northern Rivers is forecast to increase by 4.1 years to 46.0 years.

The dependency ratio in Ballina Shire was 64.9% in 2012, which was higher than the averages for the Northern Rivers (61.8%) and New South Wales (51.0%). Between 2012 and 2036, the dependency ratio for Ballina Shire is forecast to increase by 21.5 percentage points to 86.5%.

Age Distribution

Change in % share, 2007-12



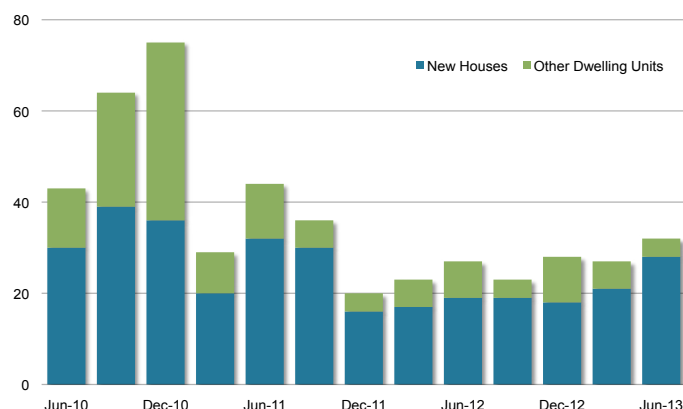
Source: ABS 3235.0

Dwelling Approvals

The number of dwellings approved in Ballina Shire in the year to the June Quarter 2013 was 110, which represented an increase of 3.8% from the level recorded in the year to the June Quarter 2012 (106).

Dwelling Approvals

Ballina Shire



Source: ABS 8731.1

Building Approvals

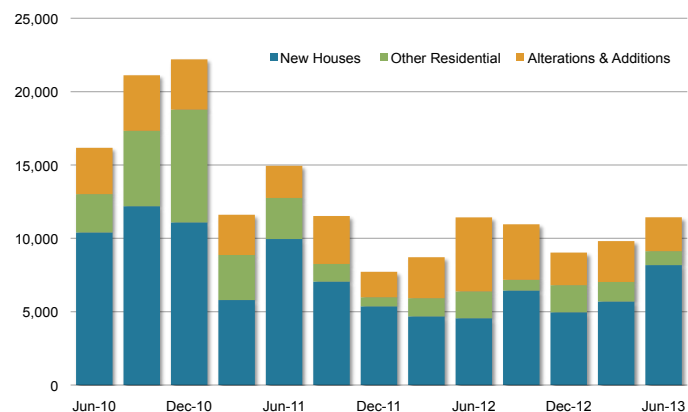
	Ballina		Northern Rivers	
	Level Yr to Jun Qtr 2013	Annual % change	Level Yr to Jun Qtr 2013	Annual % change
Number				
Dwellings:	110	3.8	769	6.5
New houses	86	4.9	669	19.5
Other dwellings	24	0.0	100	-38.3
Value (\$'000)				
Dwellings:	41,233	4.7	245,467	0.1
New houses	25,272	16.7	179,547	19.2
Other dwellings	4,858	-0.7	20,298	-43.2
Alts & adds	11,103	-13.5	45,622	-22.5
Non-dwelling	29,894	-10.6	128,070	-25.5
Total building	71,127	-2.3	373,538	-10.4

Source: ABS 8731.1

The total value of residential buildings approved in Ballina Shire was \$41.2 million in the year to the June Quarter 2013, which represented an annual increase of 4.7%.

Value of Dwelling Approvals

Ballina Shire (\$'000)



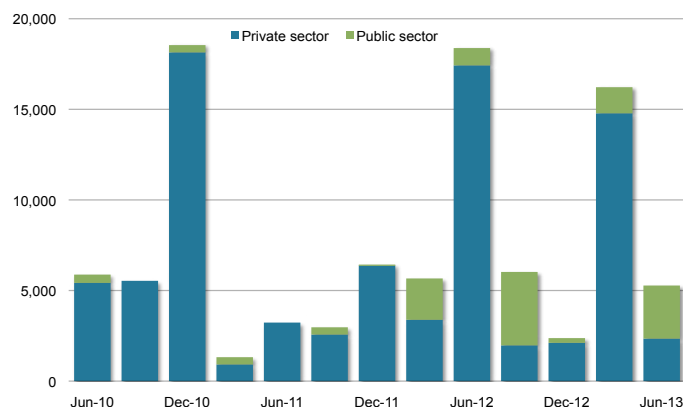
Source: ABS 8731.1

Construction

The value of non-residential building approvals in Ballina Shire in the year to the June Quarter 2013 decreased annually by 10.6% to \$29.9 million.

Value of Non-Residential Building Approvals

Ballina Shire (\$'000)



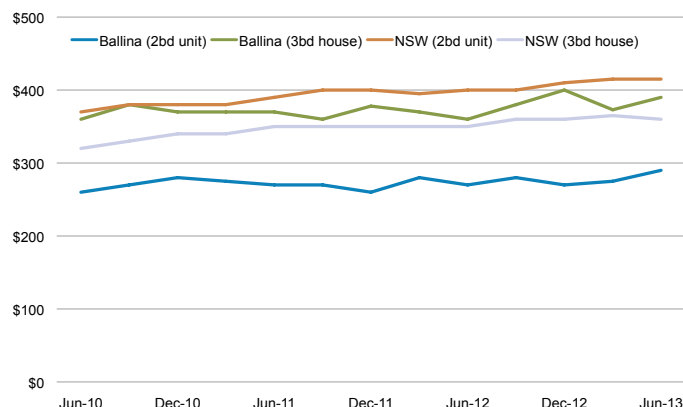
Source: ABS 8731.1

Median Weekly Rents

The median weekly rent for two bedroom units (\$290) and three bedroom houses (\$390) in Ballina Shire increased by 7.4% and 8.3%, respectively, over the year to the June Quarter 2013.

Median Weekly Rents

Separate Houses & Units/Townhouses



Source: NSW Department of Housing

Median Weekly Rents

	Ballina Shire		New South Wales	
	Level (\$) Jun Qtr 2013	Ann % change	Level (\$) Jun Qtr 2013	Ann % change
All Dwellings				
One bedroom	210	n.a.	380	4.1
Two bedroom	300	4.3	395	3.9
Three bedroom	380	2.7	385	1.3
Four+ bedroom	478	11.0	460	-2.1
Separate Houses				
Two bedroom	340	n.a.	310	3.3
Three bedroom	390	8.3	360	2.9
Flats and Units				
One bedroom	n.a.	n.a.	400	2.6
Two bedroom	290	7.4	415	3.8

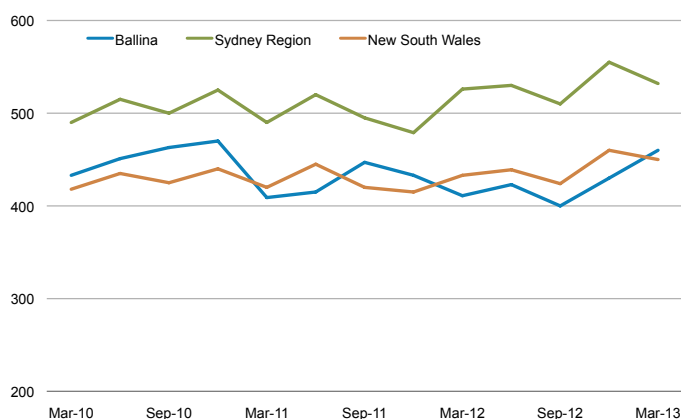
Source: NSW Department of Housing

Median Sales Prices

The median sales price for all dwellings in Ballina Shire was \$460,000 in the March Quarter 2013, representing a strong annual increase of 10.0% over the level recorded in the March Quarter 2012 (\$418,000).

Median Sales Prices

All Dwellings (\$'000)



Source: NSW Department of Housing

The median sales price for all dwellings in Ballina Shire in the March Quarter 2013 was lower than the averages for the Sydney Region (\$532,000) and New South Wales (\$454,000).

Median Sale Prices, All Dwellings

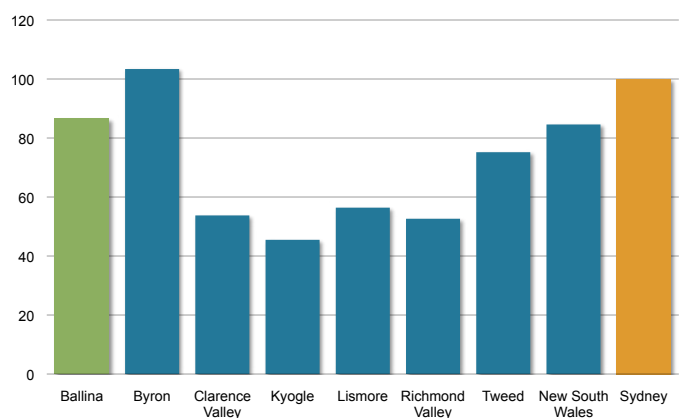
	Level (\$) Mar Qtr 2013	Qtrly % chg	Ann % chg
Ballina Shire	460,000	8.2	10.0
Sydney Region	532,000	-5.0	-0.6
New South Wales	454,000	-3.2	2.3

Source: NSW Department of Housing

The median dwelling price index for Ballina Shire in the March Quarter 2013 was 86.5 when compared to Sydney (index of 100), higher than the index value for New South Wales (84.6). The index value for Ballina Shire increased by 8.3 percentage points from the level recorded in the March Quarter 2012.

Median Dwelling Price Index

March Quarter 2012



Note: Sydney = 100

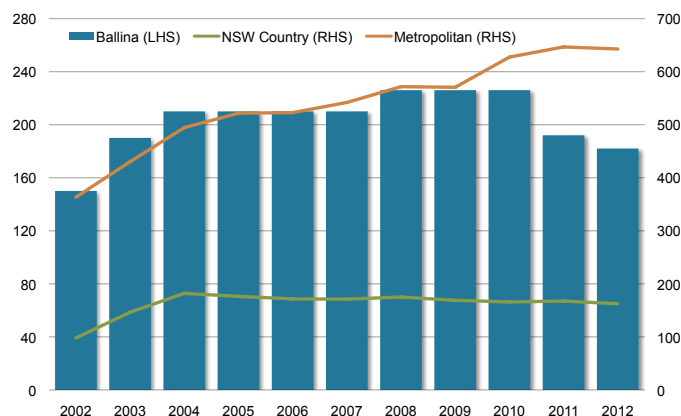
Source: NSW Department of Housing, Lawrence Consulting

Land Values

The average land values for a single dwelling residential site (\$182,000) and retail shop site (\$332,000) in Ballina decreased annually by 5.2% and 5.1%, respectively, in 2012.

Land Value

Single Residential Dwelling Site (\$'000)



Source: NSW Department of Lands

Land Values

	Value (\$) 2012	Ann % chg	Avg ann % chg 2007-12
Single residential dwelling			
Ballina	182,000	-5.2	-2.8
NSW Country	162,425	-3.0	-1.0
Metropolitan ^(a)	642,636	-0.6	3.5
Retail shop			
Ballina	315,000	-5.1	-2.1
NSW Country	285,597	-0.4	-0.2
Metropolitan ^(a)	1,112,720	0.6	3.6

Note: (a) Figures for single dwelling site relate to Sydney Metropolitan Area.

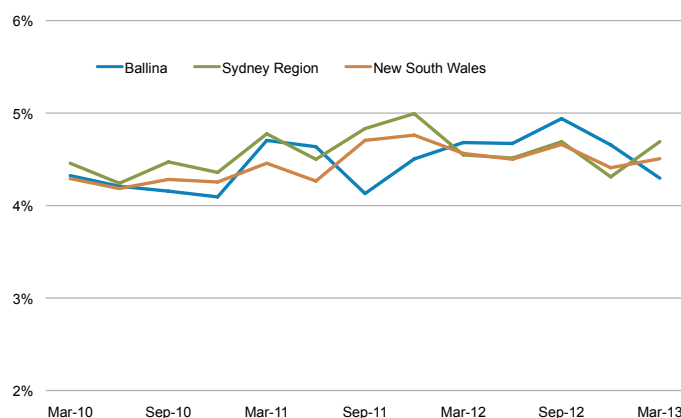
Source: NSW Department of Lands

Rental Yields

The rental yield in Ballina Shire was 4.3% in the March Quarter 2013, which was slightly lower than the averages for the Sydney Region (4.7%) and New South Wales (4.5%).

Residential Yields

All Dwellings



Source: NSW Department of Housing, Lawrence Consulting

The following table compares a number of key economic indicators between Ballina Shire and other local government areas (LGAs) in the Northern Rivers region – Byron, Clarence Valley, Kyogle, Lismore, Richmond Valley and Tweed.

Comparative Indicators							
	Ballina	Byron	Clarence Valley	Kyogle	Lismore	Richmond Valley	Tweed
Population							
Estimated resident population, 2012	40,993	31,059	51,285	9,520	44,396	22,671	88,848
Annual growth, 2011-12 (%)	0.6	0.8	0.1	-0.2	0.3	-0.1	0.4
Average annual growth, 2007-12 (%)	0.3	0.3	0.4	-0.2	0.0	0.3	1.1
Projected population, 2036	52,905	41,283	56,516	8,837	48,348	25,367	125,527
Average annual growth, 2012-36 (%)	1.1	1.2	0.4	-0.3	0.4	0.5	1.5
Average age, 2012 (years)	43.1	40.2	42.7	42.0	39.0	40.6	43.2
Dependency ratio, 2012 (%)	64.9	46.9	66.6	57.4	51.6	68.0	68.2
Employment							
Employed persons (estimated), Jun Qtr 2013	20,301	14,459	21,242	4,259	22,483	9,693	35,955
Annual growth, yr to Jun Qtr 2013 (%)	0.6	0.4	0.1	0.7	0.4	0.2	0.4
Unemployment rate, Jun Qtr 2013 (%)	4.9	8.8	7.4	7.4	6.3	7.0	6.5
Labour force, annual growth, yr to Jun Qtr 2013 (%)	1.5	1.5	1.3	1.2	1.5	1.3	1.4
Participation rate, 2012 (%)	62.6	62.1	54.1	58.7	66.1	57.6	52.0
Business Investment							
Gross Regional Product, 2011/12 (\$ million)	1,787.4	1,345.0	1,988.7	332.6	2,428.4	823.5	2,635.6
Annual growth, 2011/11-2011/12 (%)	6.7	6.4	6.7	11.2	6.7	8.5	6.8
Gross Regional Product per capita, 2011/12 (\$)	43,859	43,634	38,802	34,875	54,839	36,283	29,794
Index of Economic Diversity (Australia = 1)	0.812	0.686	0.694	0.312	0.762	0.408	0.812
No. of businesses, June 2012	4,120	4,019	3,996	1,033	4,184	1,697	6,966
Annual growth, 2010/11-2011/12	-1.0	-2.2	-2.2	-3.7	-0.8	-0.9	-0.2
Total industry turnover, 2011/12 (\$ million)	1,371.0	1,292.9	1,246.1	221.1	1,456.8	527.2	2,375.8
Annual growth, 2010/11-2011/12	1.6	-3.0	-4.0	-1.7	1.6	-3.4	5.3
Average industry turnover, 2011/12 (\$'000)	332.8	321.7	311.8	214.1	348.2	310.6	341.1
Annual growth, 2010/11-2011/12	2.6	-0.8	-1.8	2.1	2.4	-2.6	5.6
Building & Construction							
No. of dwelling approvals, yr to Jun Qtr 2013	110	111	144	19	82	35	268
Annual growth, yr to Jun Qtr 2013 (%)	3.8	13.3	2.9	216.7	-9.9	-10.3	10.7
Value of dwelling approvals, yr to Jun Qtr 2013 (\$'000)	41,233	43,416	40,686	3,923	20,497	10,482	85,229
Annual growth, yr to Jun Qtr 2013 (%)	4.7	-5.0	5.1	48.9	-17.4	-2.8	2.4
Value of non-dwelling approvals, yr to Jun Qtr 2013 (\$'000)	29,894	5,854	24,218	237	18,165	6,224	43,481
Annual growth, yr to Jun Qtr 2013 (%)	-10.6	-80.9	48.1	-97.1	-39.1	83.8	-13.3
Property & Land							
Median sales price – all dwellings, Jun Qtr 2013 (\$'000)	460	550	286	242	300	280	400
Median sales price – all dwellings, annual growth, Jun Qtr 2013 (%)	10.0	3.8	-8.5	n.a.	-10.4	3.7	3.4
Median weekly rent – 2bd unit, Sep Qtr 2013 (\$)	290	340	215	178	220	190	290
Median weekly rent – 3bd house, Sep Qtr 2013 (\$)	390	450	290	250	310	270	390
Gross rental yield – all dwellings, Jun Qtr 2013 (%)	4.4	4.3	5.1	5.3	5.4	5.0	4.8
Land value – single residential site, 2012 (\$)	182,000	n.a.	89,600	n.a.	113,000	n.a.	175,000
Land value – retail shop site, 2012 (\$)	315,000	n.a.	113,000	n.a.	178,000	n.a.	255,000
Personal Income							
Per capita income, 2009/10 (\$)	21,226	20,435	15,865	14,338	18,799	15,070	18,336
Annual growth, 2008/09-2009/10 (%)	3.6	7.0	3.7	-0.2	5.2	7.0	4.3
Average wage & salary income, 2009/10 (\$)	39,492	35,036	37,334	36,430	38,369	36,776	39,962
Annual growth, 2008/09-2009/10 (%)	7.9	6.7	6.5	7.6	7.9	5.9	6.2
Average annual growth, 2004/05-2009/10 (%)	5.1	4.7	4.7	5.0	5.2	4.8	5.6

Key Economic Indicators

	Period	Level	Level – 12 mths ago	Change	Annual % change
Population					
Estimated resident population	2012	40,993	40,753	+240	0.6%
Projected population	2036	52,905	n.a.	+11,912	1.1%
Per capita income (\$)	2009/10				
Average wage & salary income (\$)	2009/10	36,597	34,522	+2,075	6.0%
Employment					
Employed persons (no.)	Jun Qtr 2013	20,301	20,176	+125	0.6%
Unemployment rate (%) ^(a)	Jun Qtr 2013	4.9	4.1	+0.9	0.9%
Labour force (persons)	Jun Qtr 2013	21,355	21,034	+321	1.5%
Participation rate (%) ^(a)	2012	62.6	61.1	+1.5	1.5%
Business Investment					
Gross regional product (\$ million)	2011/12	1,787.4	1,651.6	+135.7	6.7%
GRP per capita (\$)	2011/12	43,242	40,588	+2,654	6.5%
No. of businesses ^(b)	June 2012	4,120	4,161	-41	-1.0%
Total industry turnover (\$ million)	2011/12	1,371.0	1,349.1	+22	1.6%
Average business turnover (\$'000)	2011/12	332.8	324.2	+9	2.6%
Building & Construction					
No. of dwelling approvals	Yr to Jun Qtr 2013	110	106	+4	3.8%
Value of dwelling approvals (\$'000)	Yr to Jun Qtr 2013	41,233	39,381	+1,852	4.7%
Value of non-dwelling approvals / construction (\$'000)	Yr to Jun Qtr 2013	29,894	33,447.0	-3,553	-10.6%
Property Market					
Median sales price – all dwellings (\$)	Mar Qtr 2013	460,000	418,000	+42,000	10.0%
Median weekly rent – 2bd unit (\$)	Jun Qtr 2013	290	270	+20	7.4%
Median weekly rent – 3bd house (\$)	Jun Qtr 2013	390	360	+30	8.3%
Rental yield – all dwellings (%) ^(a)	Mar Qtr 2013	4.3	4.7	-0.4	-0.4%
Land value – single residential site (\$)	2012	182,000	192,000	-10,000	-5.2%
Tourism					
Total visitors – overnight & daytrips ('000)	Yr to Sep 2011	645	609	+36	5.9%
Visitor nights ('000)	Yr to Sep 2011	980	962	+18	1.9%
Establishments (no.) ^{(c)(d)}	Mar Qtr 2013	15	15	0	0.0%
Bed spaces (no.) ^(e)	Mar Qtr 2013	1,112	1,170	-58	-5.0%
Room occupancy (%) ^{(a)(e)}	Mar Qtr 2013	57.0	53.9	+3.1	3.1%
Average length of stay (nights) ^(e)	Mar Qtr 2013	1.9	1.9	0.0	0.0%
Takings per room night occupied (\$) ^(e)	Mar Qtr 2013	126.51	125.92	+0.59	0.5%

Note: (a) Changes are percentage point changes. (b) Registered for GST. (c) Figures for hotels, motels & serviced apartments with 15+ rooms. (d) Figures for the Ballina local government area (LGA). (e) Figures for the Ballina statistical area 2 (SA2).

For More Information

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