

ballina shire

Economic Profile

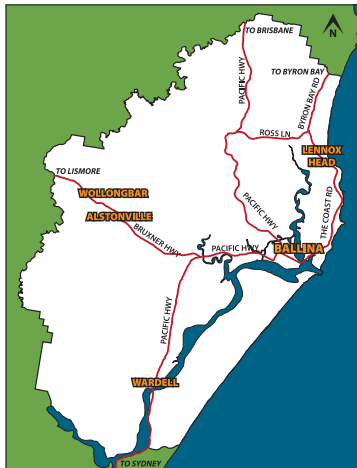
October 2012



Introduction

Ballina Shire is located on the Far North Coast of New South Wales approximately 770km north of Sydney and 210 km south of Brisbane. The Shire covers a total area of 485 square kilometres and boasts 32km of white sandy beaches and a glorious hinterland environment. Major towns and villages include Ballina, Alstonville and Lennox Head.

Ballina Shire's economy is underpinned by a mixture of industrial and commercial activity. Major industry sectors include retail, property and business services, health and community services and education as well as a diverse range of agricultural industries producing beef, sugar, dairy products, tropical fruit, nuts, coffee and medicinal plant crops.

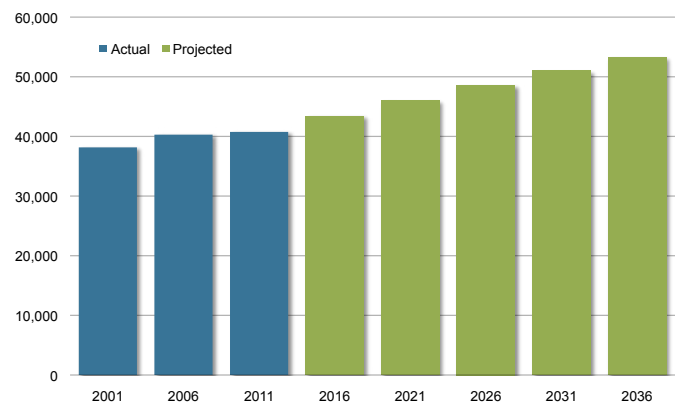


Population

The population of Ballina Shire in 2011 was 40,753 persons, representing a small annual increase of 60 persons, or 0.1%. Over the past five years, the population of Ballina Shire has experienced average annual growth of 0.2%, below the averages for the Northern Rivers (0.5%) and New South Wales (1.1%) over the same period.

Population

Ballina Shire



Source: ABS 3218.0, NSW Dept of Planning

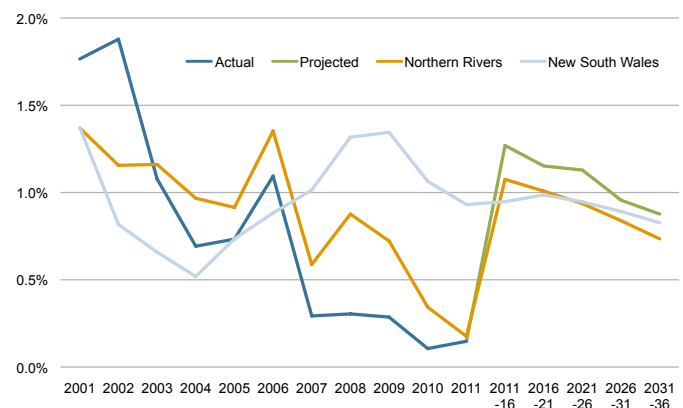
Population				
	2011	Annual % change	2036	Avg ann % chg (2011-36)
Ballina Shire	40,753	0.1	53,263	1.1
Northern Rivers	287,809	0.2	361,726	0.9
New South Wales	7,211,468	0.9	9,066,100	0.9

Source: ABS 3218.0, NSW Dept of Planning, Lawrence Consulting

Projections to the year 2036 show that Ballina Shire's population is expected to increase by an average of 1.1% per annum, to a level of approximately 53,263 persons. This growth is higher than the forecast averages for both the Northern Rivers and New South Wales (both 0.9%).

Population Growth

Ballina Shire



Note: Changes are average annual % changes for 2011-2036

Source: ABS 3218.0, NSW Dept of Planning, Lawrence Consulting

Key Highlights

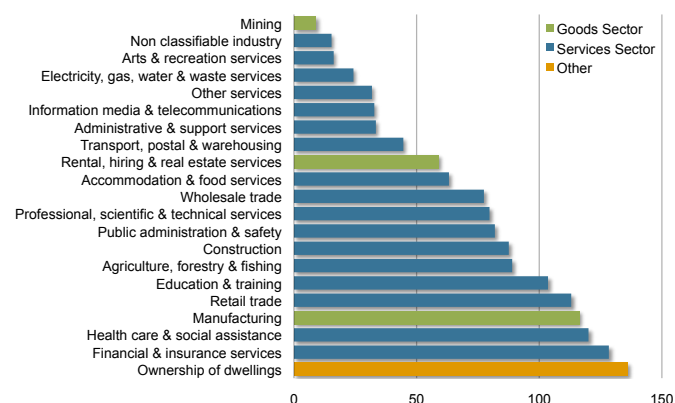
- Forecast annual population growth of 1.1% to 2036, higher than the Northern Rivers and New South Wales (both 0.9%)
- Gross regional product (GRP) of \$1.6 billion in 2010/11, contributing 14.4% to the GRP of the Northern Rivers
- Annual growth in real GRP of 5.4% in 2010/11, greater than the averages for the Northern Rivers (4.9%) and New South Wales (2.2%)
- Estimated number of employed persons was 20,242 in the June Quarter 2012
- Total annual turnover of approximately \$1.3 billion from over 4,150 local businesses
- Unemployment rate of 4.1% in the June Quarter 2012, well below the averages for the Northern Rivers (5.7%), New South Wales and Australia (both 5.2%)
- Annual growth of 16.8% in the value of non-dwelling approvals in the year to the June Quarter 2012
- Significantly higher participation rate (61.3%) than the average for the Northern Rivers (56.3%)

Gross Regional Product

The Gross Regional Product (GRP) for the Ballina Shire was \$1.6 billion in 2010/11. Ballina Shire recorded annual growth in real GRP of 5.4%, which was greater than the averages for the Northern Rivers (4.9%) and New South Wales (2.2%). Ballina Shire contributed 14.4% and 0.4%, respectively, to the gross regional / state products of the Northern Rivers (\$11.1 billion) and New South Wales (\$438.5 billion) in 2010/11.

Industry Contribution to GRP

Ballina Shire, 2010/11 (\$ million)

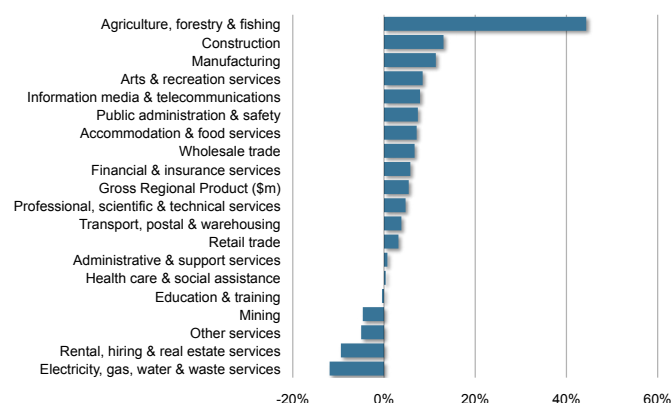


Source: Lawrence Consulting

With regard to industry, the largest contribution was made by the Financial & Insurance Services sector, with approximately \$128.4 million, or 8.1% of the total GRP for Ballina Shire, followed by Health Care & Social Assistance (7.6%), Manufacturing (7.3%), Retail Trade (7.1%) and Education & Training (6.5%).

The Agriculture Forestry & Fishing sector experienced the highest annual increase in industry value added in 2010/11, rising substantially by 44.3% from the level recorded in 2009/10, followed by Construction (up 13.0%), Manufacturing (up 11.4%) and Arts & Recreation Services (up 8.5%).

Gross Regional Product, Annual Industry Growth Ballina Shire, 2010/11



Source: Lawrence Consulting

Ballina Shire received a relatively higher industry contribution to total GRP from the Agriculture, Forestry & Fishing; Construction; Wholesale Trade; Retail Trade; Accommodation & Food Services; Rental, Hiring & Real Estate Services; Public Administration & Safety; Education & Training; Health Care & Social Assistance; Arts & Recreation Services; and Other Services sectors than New South Wales in 2010/11.

Gross Regional Product

Industry	Ballina Shire			Northern Rivers		NSW	
	Level (\$m) 2010/11	% of total	Annual % change	Level (\$m) 2010/11	% of total	Level (\$m) 2010/11	% of total
Agriculture, forestry & fishing	89.0	5.6	44.3	566.1	5.1	8,569	2.0
Mining	8.9	0.6	-4.6	54.8	0.5	12,636	2.9
Manufacturing	116.2	7.3	11.4	988.2	8.9	35,376	8.1
Electricity, gas, water & waste services	24.3	1.5	-11.9	214.9	1.9	10,600	2.4
Construction	87.6	5.5	13.0	505.9	4.6	21,855	5.0
Wholesale trade	77.4	4.9	6.7	455.3	4.1	18,275	4.2
Retail trade	113.0	7.1	3.2	738.1	6.7	16,930	3.9
Accommodation & food services	63.2	4.0	7.2	441.7	4.0	11,671	2.7
Transport, postal & warehousing	44.6	2.8	3.8	397.7	3.6	21,960	5.0
Information media & telecommunications	32.8	2.1	7.9	364.7	3.3	17,947	4.1
Financial & insurance services	128.4	8.1	5.8	786.3	7.1	60,095	13.7
Rental, hiring & real estate services	58.8	3.7	-9.5	332.0	3.0	10,435	2.4
Professional, scientific & technical services	79.7	5.0	4.7	438.9	4.0	29,872	6.8
Administrative & support services	33.4	2.1	0.7	229.3	2.1	12,168	2.8
Public administration & safety	81.9	5.2	7.4	607.7	5.5	19,225	4.4
Education & training	103.6	6.5	-0.4	731.7	6.6	19,681	4.5
Health care & social assistance	120.1	7.6	0.4	940.0	8.5	26,302	6.0
Arts & recreation services	16.2	1.0	8.5	99.7	0.9	3,910	0.9
Other services	31.8	2.0	-5.0	229.5	2.1	8,190	1.9
Non classifiable industry	15.3	1.0	4.8	98.9	0.9		
Total Industry Income	1,326.1	83.4	5.8	9,221.4	83.4	365,697	83.4
Ownership of Dwellings	135.9	8.5	5.5	945.0	8.5	37,475	8.5
Taxes less subsidies on production and imports	123.0	7.7	4.3	855.6	7.7	33,932	7.7
Statistical discrepancy	4.9	0.3		34.0	0.3	1,350	0.3
Gross Regional Product	1,589.9	100.0	5.4	11,056.0	100.0	438,456	100.0

Note: All values are in current prices, whilst annual change reflects growth in chain volume measures.

Source: Lawrence Consulting

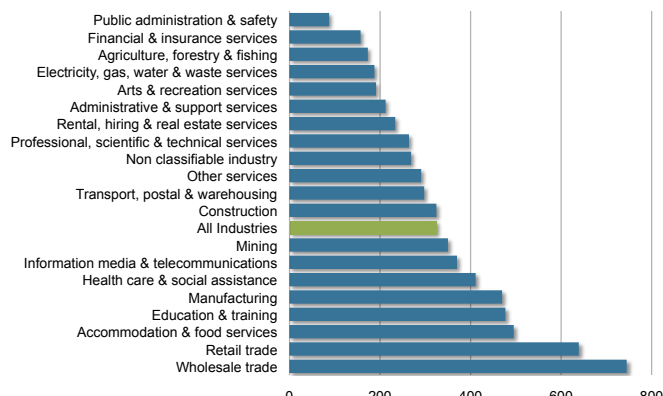
Business Turnover

The most recent ABS Australian Business Register indicated there were an estimated 4,154 businesses (i.e. registered for GST and actively trading) in the Ballina Shire in June 2011, which represented a slight annual decrease of 0.6%.

Construction is the largest industry in terms of business numbers in the Ballina Shire, accounting for 18.0% of the total number of businesses, followed by the Agriculture, Forestry & Fishing (15.4%), Rental, Hiring & Real Estate Services (10.5%) and Professional, Scientific & Technical Services (9.3%) sectors.

Average Business Turnover by Industry

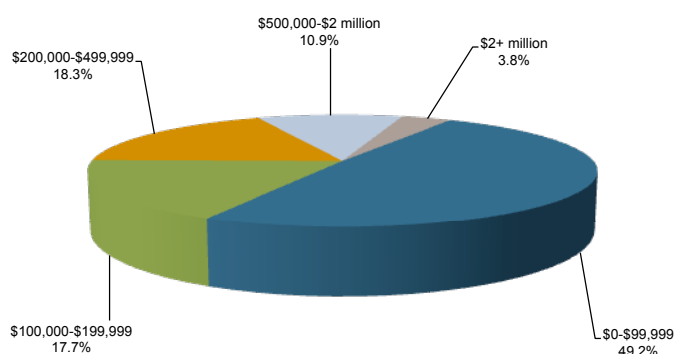
Ballina Shire, 2010/11 (\$'000)



Source: ABS 8165.0

Businesses by Turnover

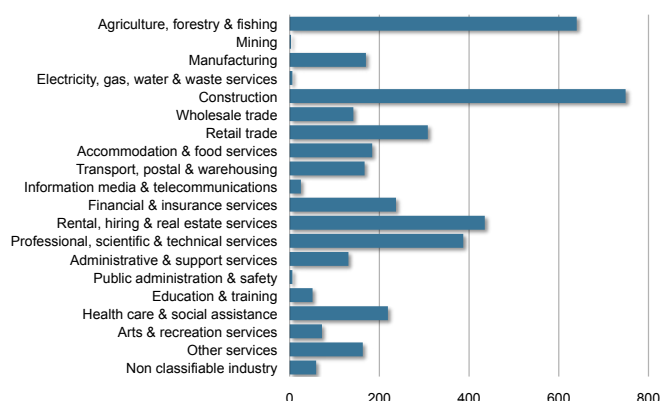
Ballina Shire, 2010/11



Source: ABS 8165.0

Number of Businesses by Industry

Ballina Shire, June 2011



Source: ABS 8165.0

The estimated total turnover of all industry in the Ballina Shire was \$1.3 billion in 2010/11, representing an annual increase of 1.7%, whilst the average turnover of all businesses was approximately \$324,700 (up 2.3%).

Businesses by Industry

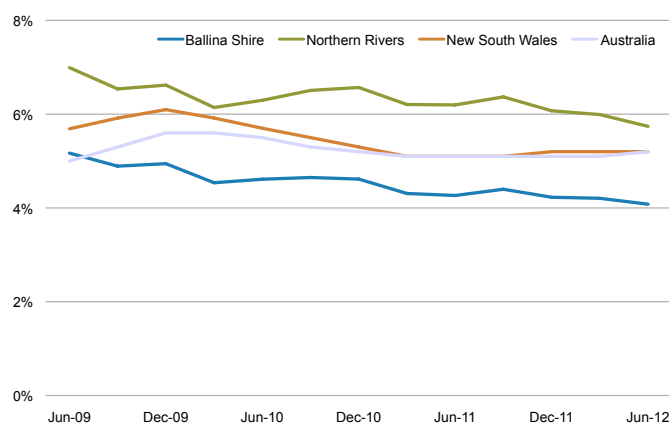
Industry	Level June 2011	% of total	Annual % change	Total industry turnover (\$m)	% of total	Avg business turnover (\$'000)
Agriculture, forestry & fishing	640	15.4	-1.4	110.7	8.2	172.9
Mining	3	0.1	-50.0	1.1	0.1	350.0
Manufacturing	170	4.1	-1.7	79.9	5.9	469.7
Electricity, gas, water & waste services	6	0.1	100.0	1.1	0.1	187.5
Construction	749	18.0	-3.5	243.0	18.0	324.4
Wholesale trade	142	3.4	11.8	105.8	7.8	744.9
Retail trade	308	7.4	-6.1	196.9	14.6	639.1
Accommodation & food services	184	4.4	0.5	91.1	6.8	495.2
Transport, postal & warehousing	167	4.0	1.8	49.7	3.7	297.5
Information media & telecommunications	25	0.6	8.7	9.3	0.7	370.0
Financial & insurance services	237	5.7	5.8	37.2	2.8	157.0
Rental, hiring & real estate services	435	10.5	-0.7	101.6	7.5	233.5
Professional, scientific & technical services	387	9.3	-1.8	102.1	7.6	263.9
Administrative & support services	131	3.2	8.3	27.8	2.1	212.2
Public administration & safety	6	0.1	-50.0	0.5	0.0	87.5
Education & training	51	1.2	64.5	24.3	1.8	477.0
Health care & social assistance	219	5.3	0.9	90.1	6.7	411.2
Arts & recreation services	72	1.7	-12.2	13.8	1.0	191.0
Other services	163	3.9	-4.1	47.4	3.5	290.8
Non classifiable industry	59	1.4	0.0	15.9	1.2	268.6
Total	4,154	100.0	-0.6	1,349.0	100.0	324.7

Source: ABS 8165.0

Labour Market

The estimated number of employed persons in Ballina Shire was 20,242 in the June Quarter 2012, which represented a slight annual decrease of 0.2% from the level recorded in the June Quarter 2011.

Unemployment Rate



Source: DEEWR, Lawrence Consulting

The unemployment rate in Ballina Shire was 4.1% in the June Quarter 2012, which was below the averages for the Northern Rivers (5.7%), New South Wales (5.2%) and Australia (5.2%).

Labour Market

	Level Jun Qtr 2012	Qtrly % chg	Ann % chg
Employed persons (no.)	20,242	0.1	-0.2
Unemployed persons (no.)	861	-3.0	-4.8
Unemployment rate (%) ^(a)	4.1	-0.1	-0.2
Labour force (no.)	21,103	-0.1	-0.4

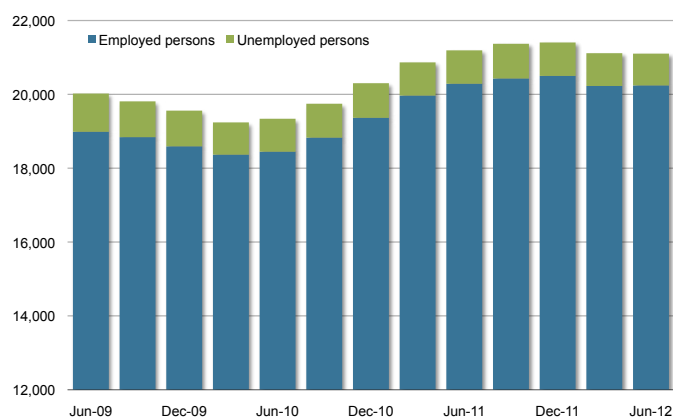
Note: (a) Unemployment rate changes are percentage point changes.

Source: DEEWR, Lawrence Consulting

The small annual decline in the number of employed persons in Ballina Shire led to a decrease of 0.4% in the size of the labour force over the year to the June Quarter 2012, to a level of 21,103 persons. The number of unemployed persons fell annually by 4.8% over the same period.

Labour Force

Ballina Shire

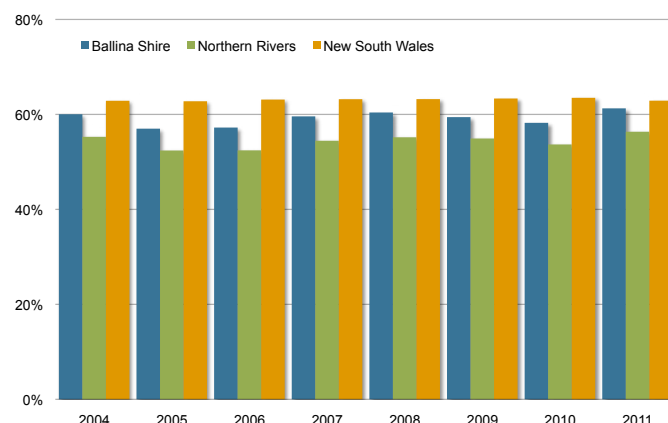


Source: DEEWR, Lawrence Consulting

Participation Rate

The participation rate (i.e. the proportion of the resident population aged 15 and over in the labour force) in Ballina Shire was 61.3% in 2011, which was 3.0 percentage points higher than the rate in 2010 (58.2%). The workforce participation rate in the Ballina Shire in 2011 was significantly higher than the average for the Northern Rivers (56.3%), but slightly lower than the rate for New South Wales (62.9%).

Participation Rate



Source: ABS 3218.0, DEEWR & Lawrence Consulting

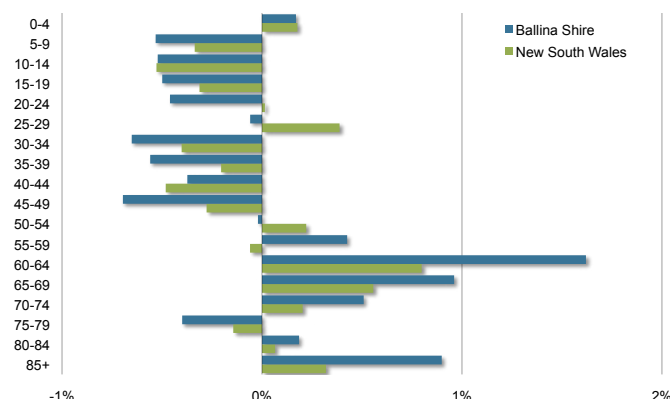
Age Distribution & Dependency Ratio

The average age of Ballina Shire residents was 42.8 years in 2011, an increase of 1.7 years from the level in 2006 (41.2 years). Between 2011 and 2036, the average age of the population of Ballina Shire is expected to increase by 3.9 years to 46.7 years in 2036. By comparison, the average age for New South Wales was 37.8 years in 2011, rising by 3.3 years to 41.3 years in 2036.

The dependency ratio in Ballina Shire was 64.0% in 2011, which was higher than the averages for the Northern Rivers (60.7%) and New South Wales (50.0%). Between 2011 and 2036, the dependency ratio for Ballina Shire is forecast to increase by 22.5 percentage points to 86.5%, which is higher than the expected increase for New South Wales (14.1 percentage points, to 64.1%).

Age Distribution

Change in % share, 2006-11



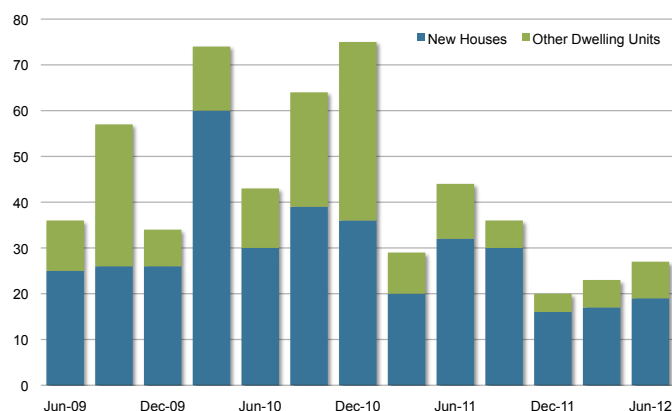
Source: ABS 3235.0

Dwelling Approvals

The number of dwellings approved in Ballina Shire in the year to the June Quarter 2012 was 106, which represented an annual decrease of 50.0%.

Dwelling Approvals

Ballina Shire



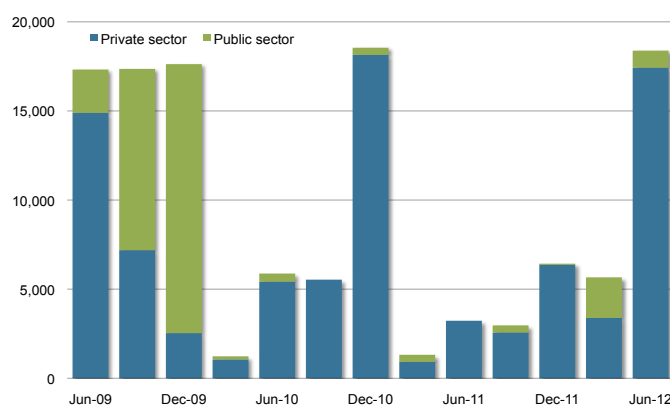
Source: ABS 8731.1

Construction

The value of non-residential building approvals in Ballina Shire in the year to the June Quarter 2012 increased annually by 16.8% to \$33.4 million.

Value of Non-Residential Building Approvals

Ballina Shire (\$'000)



Source: ABS 8731.1

Building Approvals

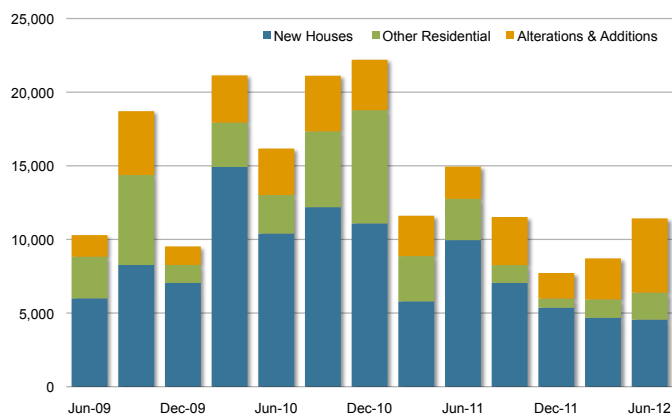
	Level Yr to Jun Qtr 2012	Ballina Annual % change	Level Yr to Jun Qtr 2012	Northern Rivers Annual % change
Number				
Dwellings:	106	-50.0	722	-32.0
New houses	82	-35.4	560	-29.6
Other dwellings	24	-71.8	162	-38.9
Value (\$'000)				
Dwellings:	39,381	-43.6	245,202	-27.3
New houses	21,649	-44.5	150,624	-33.1
Other dwellings	4,891	-73.8	35,720	-34.2
Alts & adds	12,841	5.7	58,858	1.6
Non-dwelling	33,447	16.8	171,916	40.3
Total building	72,828	-26.1	417,118	-9.3

Source: ABS 8731.1

The total value of residential buildings approved in Ballina Shire was \$39.4 million in the year to the June Quarter 2012, which represented an annual decrease of 43.6%.

Value of Building Approvals

Ballina Shire (\$'000)



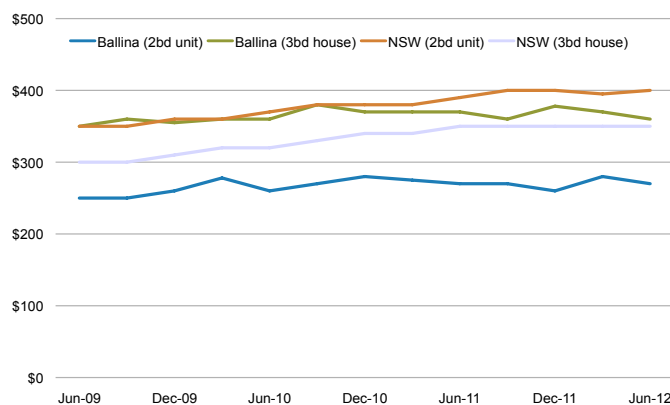
Source: ABS 8731.1

Median Weekly Rents

The median weekly rent for two bedroom units (\$270) in Ballina Shire remained unchanged over the year to the June Quarter 2012, whilst prices for three bedroom houses (\$360) decreased slightly by 2.7%.

Median Weekly Rents

Separate Houses & Units/Townhouses



Source: NSW Department of Housing

Median Weekly Rents

	Ballina Shire Level (\$) Jun Qtr 2012	Annual % change	New South Wales Level (\$) Jun Qtr 2012	Annual % change
All Dwellings				
One bedroom	205	n.a.	365	4.3
Two bedroom	288	2.7	380	2.7
Three bedroom	370	0.0	380	4.1
Four+ bedroom	430	-4.4	470	4.4
Separate Houses				
Two bedroom	300	n.a.	300	3.4
Three bedroom	360	-2.7	350	0.0
Flats and Units				
One bedroom	n.a.	n.a.	390	4.0
Two bedroom	270	0.0	400	2.6

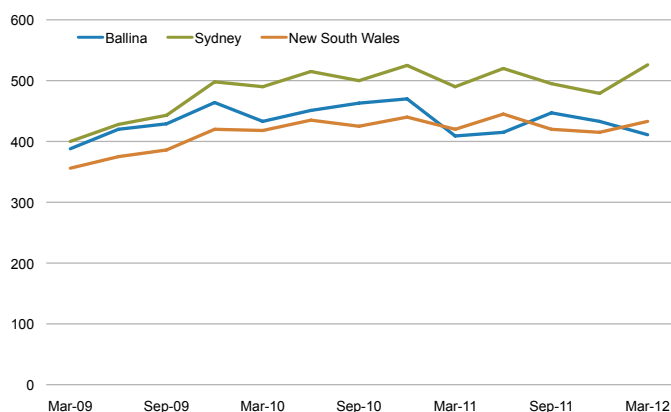
Source: NSW Department of Housing

Median Sales Prices

The median sales price for all dwellings in Ballina Shire was \$411,000 in the March Quarter 2012, representing a small increase of 0.5% over the level recorded in the March Quarter 2011 (\$409,000).

Median Sales Prices

All Dwellings (\$'000)



Source: NSW Department of Housing

The median sales price for all dwellings in Ballina Shire in the March Quarter 2012 was lower than the averages for the Sydney Region (\$526,000) and New South Wales (\$433,000).

Median Sale Prices, All Dwellings

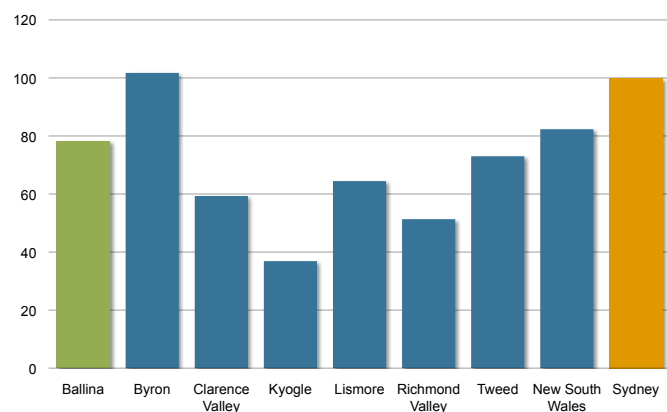
	Level (\$)	Qtrly % chg	Ann % chg
	Mar Qtr 2012		
Ballina Shire	411,000	-5.5	0.5
Sydney Metro Area	526,000	9.6	5.2
New South Wales	433,000	4.3	1.2

Source: NSW Department of Housing

The median dwelling price index for Ballina Shire in the March Quarter 2012 was 78.1 when compared to Sydney (index of 100), lower than the index value for New South Wales (82.3). The index value for Ballina Shire fell by 5.3 percentage points from the level recorded in the March Quarter 2011.

Median Dwelling Price Index

March Quarter 2012



Note: Sydney = 100

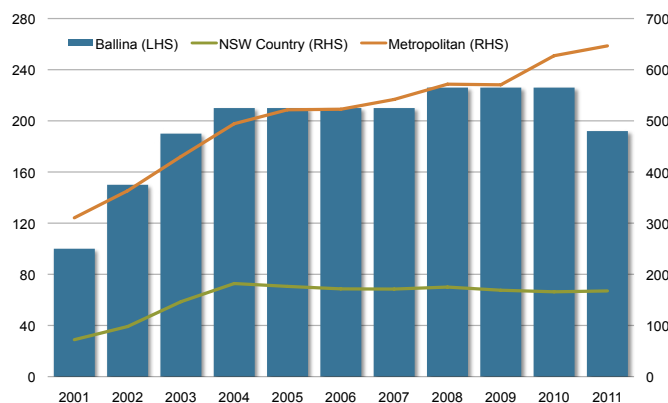
Source: NSW Department of Housing, Lawrence Consulting

Land Values

The average land values for a single dwelling residential site and retail shop site in Ballina were \$192,000 and \$332,000, respectively, in 2011.

Land Value

Single Residential Dwelling Site (\$'000)



Source: NSW Department of Lands

Land Values

	Value (\$)	Ann % chg	Avg ann % chg
	2011		2006-11
Single residential dwelling			
Ballina	192,000	-15.0	-1.8
NSW Country	167,488	1.0	-0.5
Metropolitan ^(a)	646,564	3.1	4.3
Retail shop			
Ballina	332,000	-5.1	-1.1
NSW Country	286,731	-0.6	0.2
Metropolitan ^(a)	1,106,240	3.1	5.0

Note: (a) Figures for single dwelling site relate to Sydney Metropolitan Area.

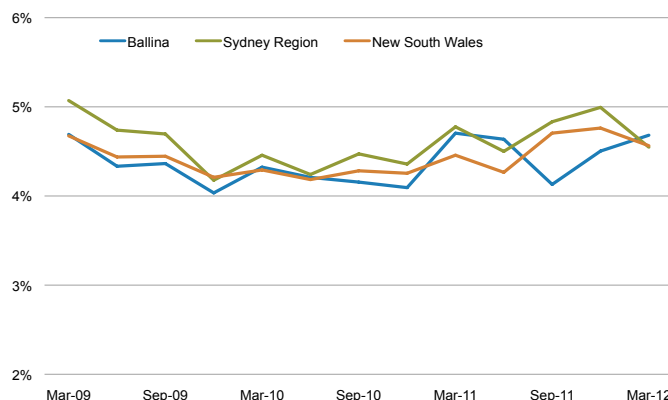
Source: NSW Department of Lands

Rental Yields

The rental yield in Ballina Shire was 4.7% in the March Quarter 2012, which was unchanged from the average yield recorded in the March Quarter 2011, whilst also being higher than the averages for both the Sydney Region (4.5%) and New South Wales (4.6%).

Residential Yields

All Dwellings



Source: NSW Department of Housing, Lawrence Consulting

The following table compares a number of key economic indicators between Ballina Shire and other local government areas (LGAs) in the Northern Rivers region – Byron, Clarence Valley, Kyogle, Lismore, Richmond Valley and Tweed.

Comparative Indicators							
	Ballina	Byron	Clarence Valley	Kyogle	Lismore	Richmond Valley	Tweed
Population							
Estimated resident population, 2011	40,753	30,825	51,252	9,537	44,282	22,697	88,463
Annual growth, 2010-11 (%)	0.1	-0.3	0.2	-0.4	0.0	0.2	0.5
Average annual growth, 2006-11 (%)	0.2	0.1	0.5	-0.3	0.1	0.5	1.3
Projected population, 2036	53,263	44,300	57,300	8,800	49,200	25,694	131,900
Average annual growth, 2011-36 (%)	1.1	1.5	0.4	-0.3	0.4	0.5	1.6
Average age, 2011 (years)	42.8	40.0	42.4	41.5	38.7	40.4	42.9
Dependency ratio, 2011 (%)	64.0	45.7	65.4	55.8	51.1	66.4	66.8
Employment							
Employed persons (estimated), Jun Qtr 2012	20,242	14,446	21,281	4,244	22,456	9,710	35,944
Annual growth, yr to Jun Qtr 2012 (%)	-0.2	-0.5	0.8	0.3	0.2	0.7	0.3
Unemployment rate, Jun Qtr 2012 (%)	4.1	7.8	6.3	6.9	5.3	6.0	5.5
Labour force, annual growth, yr to Jun Qtr 2012 (%)	-0.4	-0.4	-0.2	0.0	-0.4	-0.1	-0.2
Participation rate, 2011 (%)	61.3	60.5	52.8	57.1	64.7	55.7	50.7
Business Investment							
Gross Regional Product, 2010/11 (\$ million)	1,589.9	1,318.7	1,947.0	325.1	2,438.1	809.3	2,638.1
Annual growth, 2009/10-2010/11 (%)	5.4	5.0	4.9	10.3	4.4	6.2	4.1
Gross Regional Product per capita, 2010/11 (\$)	37,227	40,729	37,021	32,913	53,098	35,013	29,283
Index of Economic Diversity (Australia = 1)	0.820	0.721	0.674	0.303	0.762	0.451	0.831
No. of businesses, June 2011	4,154	4,090	4,090	1,063	4,257	1,707	6,982
Annual growth, 2009/10-2010/11	-0.6	0.3	-0.6	-2.2	-1.1	-0.9	-1.1
Total industry turnover, 2010/11 (\$ million)	1,349.0	1,331.3	1,302.2	221.9	1,438.4	547.8	2,255.5
Annual growth, 2009/10-2010/11	1.7	0.6	-0.4	-14.2	0.4	-1.6	-0.6
Average industry turnover, 2010/11 (\$'000)	324.7	325.5	318.4	208.7	337.9	320.9	323.0
Annual growth, 2009/10-2010/11	2.3	0.3	0.2	-12.2	1.6	-0.8	0.5
Building & Construction							
No. of dwelling approvals, yr to Jun Qtr 2012	106	98	140	6	91	39	242
Annual growth, yr to Jun Qtr 2012 (%)	-50.0	-46.7	-18.1	-60.0	-19.5	-54.1	-13.9
Value of dwelling approvals, yr to Jun Qtr 2012 (\$'000)	39,381	45,688	38,712	2,634	24,809	10,780	83,197
Annual growth, yr to Jun Qtr 2012 (%)	-43.6	-36.2	-18.5	-30.1	-15.3	-48.1	-11.9
Value of non-dwelling approvals, yr to Jun Qtr 2012 (\$'000)	33,447	30,608	16,349	8,112	29,848	3,387	50,167
Annual growth, yr to Jun Qtr 2012 (%)	16.8	8.8	-20.8	363.5	108.5	-57.3	137.3
Property & Land							
Median sales price – all dwellings, Mar Qtr 2012 (\$'000)	411	535	312	194	339	270	384
Median sales price – all dwellings, annual growth, Mar Qtr 2012 (%)	0.5	-2.6	4		1.2	0	-7.7
Median weekly rent – 2bd unit, Jun Qtr 2012 (\$)	270	345	210		220	195	285
Median weekly rent – 3bd house, Jun Qtr 2012 (\$)	360	450	290	250	300	270	355
Gross rental yield – all dwellings, Mar Qtr 2012 (%)	4.7	4.2	4.7	6.7	4.6	5.4	4.7
Land value – single residential site, 2011 (\$)	192,000	n.a.	89,600	n.a.	122,000	n.a.	188,000
Land value – retail shop site, 2011 (\$)	332,000	n.a.	113,000	n.a.	188,000	n.a.	255,000
Personal Income							
Per capita income, 2008/09 (\$)	19,982	18,767	15,260	14,246	17,588	14,041	17,693
Annual growth, 2007/08-2008/09 (%)	-0.7	-2.6	1.7	-0.9	1.2	-0.5	-2.7
Average wage & salary income, 2008/09 (\$)	36,597	32,850	35,066	33,846	35,566	34,727	37,622
Annual growth, 2007/08-2008/09 (%)	6.0	6.3	5.7	5.4	6.5	5.8	5.8
Average annual growth, 2003/04-2008/09 (%)	4.3	4.3	4.2	4.2	4.3	4.0	5.2

Key Economic Indicators

	Period	Level	Level – 12 mths ago	Change	Annual % change
Population					
Estimated resident population	2011	40,753	40,693	+60	0.1%
Projected population	2036	53,263	n.a.	+12,510	1.1%
Employment					
Employed persons (no.)	Jun Qtr 2012	20,242	20,288	-46	-0.2%
Unemployment rate (%) ^(a)	Jun Qtr 2012	4.1	4.3	-0.2	-0.2%
Labour force (persons)	Jun Qtr 2012	21,103	21,192	-89	-0.4%
Participation rate (%) ^(a)	2011	61.3	55.1	+6.2	6.2%
Business Investment					
Gross regional product, nominal (\$ million)	2010/11	1,589.9	1,442.4	+147.5	10.2%
Gross regional product, real (\$ million)	2010/11	1,520.5	1,442.4	+78.2	5.4%
No. of businesses ^(b)	June 2011	4,154	4,180	-26	-0.6%
Total industry turnover (\$ million)	2010/11	1,349.0	1,326.6	+22	1.7%
Average business turnover (\$'000)	2010/11	324.7	317.4	+7	2.3%
Building & Construction					
No. of dwelling approvals	Yr to Jun Qtr 2012	106	212	-106	-50.0%
Value of dwelling approvals (\$'000)	Yr to Jun Qtr 2012	39,381	69,870	-30,489	-43.6%
Value of non-dwelling approvals / construction (\$'000)	Yr to Jun Qtr 2012	33,447	28630.0	+4,817	16.8%
Property Market					
Median sales price – all dwellings (\$)	Mar Qtr 2012	411,000	409,000	+2,000	0.5%
Median weekly rent – 2bd unit (\$)	Jun Qtr 2012	270	260	0	0.0%
Median weekly rent – 3bd house (\$)	Jun Qtr 2012	360	370	-10	-2.7%
Rental yield – all dwellings (%) ^(a)	Mar Qtr 2012	4.7	4.7	0.0	0.0%
Land value – single residential site (\$)	2011	192,000	226,000	-34,000	-15.0%
Tourism					
Total visitors – overnight & daytrips ('000)	Yr to Sep 2011	645	609	+36	5.9%
Visitor nights ('000)	Yr to Sep 2011	980	962	+18	1.9%
Establishments (no.) ^(c)	Mar Qtr 2012	15	15	0	0.0%
Bed spaces (no.)	Mar Qtr 2012	1,378	1,391	-13	-1.0%
Room occupancy (%) ^(a)	Mar Qtr 2012	53.3	54.5	-1.2	-1.2%
Average length of stay (nights)	Mar Qtr 2012	2.0	1.8	+0.2	11.1%
Takings per room night occupied (\$)	Mar Qtr 2012	144.45	141.36	+3.09	2.2%
Income					
Average wage & salary income (\$)	2008/09	36,597	34,522	+2,075	6.0%

Note: (a) Changes are percentage point changes. (b) Registered for GST. (c) Figures for hotels, motels & serviced apartments with 15+ rooms.

For More Information

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