

## guidelines for PUBLIC ART IN BALLINA SHIRE

policy | P03

Public art is important to Ballina Shire Council. Council wants innovative items of public art in key locations which identify and reinforce the shire's cultural identity, community values and create a strong sense of place. In particular, the traditional links with Ballina Shire and the Bundjalung Aboriginal nation.

One way that Council will implement its public art policy is through conditions on commercial, retail or tourist developments having a capital value in excess of \$1 million, which are proposed to be undertaken on land zoned for Business purposes under Council's local environmental plan.

Council will impose a condition of development consent, to incorporate an item of public art having a minimum value of \$15,000 as an integral part of that development. If this is not practical then

Council will encourage the proponent of the development to contribute an equivalent amount toward the provision of public art in a public place.

Each year Council will consider a budgetary allocation for the provision of public art.

Council also has a Public Art Advisory Panel, which is responsible for providing advice to the Council's General Manager in relation to the effective implementation of the Public Art policy.



### Further information

For further information, please refer to Council's **Public Art policy**.

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