Are you driving faster than the posted speed limit or for the prevailing road and weather conditions?

Speed accounts for **43% of fatal crashes** and **24% of injury crashes**. Young drivers, motorcyclists and drivers of heavy vehicles are most at risk.

Speed limits improve road safety. Where there is no posted speed limit, default speed limits apply: 50kmph in built-up areas and 100kmph in country, non-built up areas.



reduce speed

drive to conditions

slow down in urban areas

slow down on country roads

pledge to drive safely at all times



roadsafety.transport.nsw.gov.au/speeding



On country roads watch for hazards such as rough road surfaces, soft or broken road edges, fallen trees and livestock.

Just because a road is signposted as a 100 km/h zone doesn't mean you have to drive that fast. Stay alert to the road conditions and monitor your speed.

If you hit the soft edges of a country road, don't overreact. Take your foot off the accelerator to slow down and then ease your wheels back onto the road while holding the steering wheel firmly.

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pledge to drive safely at all times





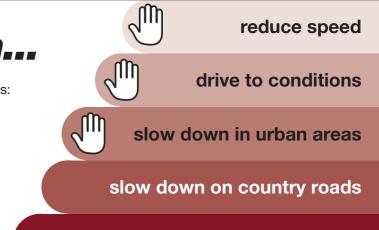


Speed Adviser is a smartphone app designed to reduce speeding and save lives, and features:

- Accurate speed zone information and warnings across NSW roads
- Clear speed limit announcements
- Announcements when entering an active school zone
- Spoken and visual warnings when the speed limit is exceeded
- Speed limit warnings reduced to 100km/h for P2 drivers
- Day and night mode.

Stay sharp. The app does not replace the need to check signage and remain vigilant.

Download at roadsafety.transport.nsw.gov.au/speeding/speedadviser/index.html



pledge to drive safely at all times



roadsafety.transport.nsw.gov.au/speeding

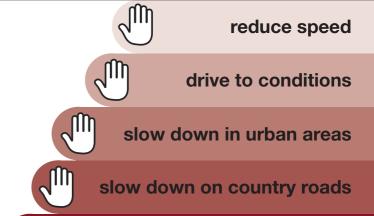


Speed cameras and the enforcement of speed limits continue to improve road safety.

You can nominate a location where you think a speed camera should be located, visit: **saferroadsnsw.com.au**

The information you provide, together with crash data and other road safety information helps to prioritise future locations for speed cameras in NSW.

Revenue raised from speed cameras fund road safety programs and initiatives.



pledge to drive safely at all times



roadsafety.transport.nsw.gov.au/speeding



The keys to road safety are in your hands.

Friday 29 May is Fatality Free Friday, is a national event initiated by the Australian Road Safety Foundation. The event promotes that road users themselves are instrumental in reducing fatalities on the road. Our actions, decisions and behaviour can be the difference between life and death.

Fatality Free Friday calls for road users to make the pledge...*a promise to themselves, their family and friends* to consciously drive safely and obey the road rules.



SPEEDING. HOW SORRY WILL YOU BE? DON'T RUSH



fatalityfreefriday.com

AMA